

Job title :	Technical product manager F/M
Date of the offer :	10 octobre 2022
Location :	United Kingdom, Langar
Duration :	12 month fixed term contract, possibility to extend to a permanent role
OLMIX :	<p>Olmix Group is developing an international ecosystem of partners: farmers and distributors, to grow plants and raise animals in an ecological transition project. We provide natural solutions to farmers, to improve the health and nutrition of plants, and to breeders, to improve the health and well-being of animals. Founded in 1995, Olmix employs 671 people and has a turnover of 110 million euros in 2020. Olmix's commercial structure is based on 36 subsidiaries and 14 production sites covering, with export activities, more than 100 countries on 5 continents.</p>
Job description:	<p>To improve the technical knowledge in the OLMIX Group especially of the Foliar Fertilizer and the liquid bio stimulants range at MPH. (In the following called “the products”), for developed sales in OLMIX Group. Be held accountable for the technical part of crop/product strategy and market conditions in UK and North Europe.</p> <ul style="list-style-type: none"> • Holding critical internal and external expertise across a range of agronomic and market conditions • Collect all information regarding the products, to be structured in presentations for commercial teams across Europe, for use at retailer level and farmer level • Streamline labels / product sheet and web-information material • Provide technical knowledge and expertise and be the key point of access for all technical questions regarding the products • Supplying technical data to marketing group for preparation of marketing material ex.:. presentations, roll-ups, fact sheets, web-pages, face-book etc. • Preparation of written information, technical inputs and support of marketing campaigns, articles for farm magazines, press releases, web-articles • Working closely with Products Managers accountable for the respective segment • Building strong collaboration between territory managers and the global technical department • Participation in relevant exhibitions, farm days, customer meetings and other meetings, where tech. support is needed. Starting with focus on UK & IE- to be rolled out • Support the commercial teams for evaluation of competitor products, to suggest the right proposal of products • Participate to drive the innovation in the technical group for product selection and development • Support and initiate trials across the region to support the sales and development of the products • Together with the rest of the tech. team; to learn and drive the total integration of our product range into a holistic solution for the farmers.
Required expertise and background:	<ul style="list-style-type: none"> • Experienced candidate (10 years) coming from the industry, preferable from the nutrition sector, alternative from fertilizer or pesticide industry, • Experience in field trailing and knowledge in crop management, • Deep and broad agronomical, crop and product knowledge, • A matured person with a proven record in agriculture business, since the person, in many cases, will be working independently, • Winning personality inspiring credibility, • Good skills in doing presentations “on stage” and in Teams Meetings, • Structured in her/his approach to work, • Used to work with deadlines, • Well established in using Microsoft Office Pack, especially Power Point, • Open minded amongst many cultures and countries, • Very good analytical and communications skills, • Team player.

How to apply:

Merci d'envoyer votre candidature complète (CV, lettre de motivation) par e-mail en indiquant le ref code à : djaouen@olmix.com